



SSIX-NEWS

FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

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EDITORIAL



Dear students, colleagues, alumni, and friends of our Faculty!

We are looking back on an eventful winter term 2010, and the examinations have examination period I am wishing all students good success and first-rate results

At the end of the winter term we started a new measure to review and evaluate have seen the questionnaires on student satisfaction that were distributed in selected bachelor's courses. responses from students so as to have important feedback and food for thought on possible improvements interested in better understanding the reasons behind the fact that many students are taking seven semes on our insights as soon as the results are available.

A source of current concern among parts of the student body is the application process in the various Mast applicants with a B.Sc. from a university had no chance, as students from universities of applied sciences i average had much better grades.

According to recent data of the *Statistische Bundesamt*, the rumour is wrong. There is no evidence that or than university grades; if anything, it is the other way round.

Ideally, the selection of students should be largely in the hands of the university. The selection is a major i according to empirical evidence competition and autonomy are very strong instruments to improve univer:

the fact that Goethe University is legally forced to equally consider applicants from FHs and BAs may be c its autonomy. On the other hand, I would like to stress that the applicants of FHs and BAs in the winter te same probability of being accepted as university graduates, not a higher one. At the same time, the actual is not as large as rumours may suggest. In the most recent cohort of the International Economics and Pub of the enrolled students with this background; in the three programs of the Master of Science in Managem

Stimulated by some of our students, an article in the *Frankfurter Allgemeine Zeitung* of February 9 has rec places. Unfortunately, it was not without mistakes, either. It maintained that for the winter 2009/2010 adr was only 120. That is obviously incorrect, as 120 is the number for the MSM alone. When we add the place International Economics and Economic Policy, *Wirtschaftspädagogik*, and the Master of Quantitative Econo university administration allows, then we may be able to further increase the capacity in some programs f Quantitative Economics will soon acquire sister programs, as the faculty is currently pushing ahead with d Finance, Quantitative Management, and Quantitative Marketing. In addition, there are plans for a Master i (*Wirtschaftsinformatik*) in cooperation with the Faculty of Computer Science and Mathematics.

There are ample opportunities, and rumours are the wrong basis for rational decisions. Therefore, all stud their B.Sc. with a Master's program in Frankfurt are cordially invited to an informational meeting on April 1

Best regards,

Alfons Weichenrieder
Dean of the Faculty of Economics and Business Administration

ALL FOR A PERFECT START



"Why study economics and business administrat Markull and Sven Kluitman provided personal in on February 19. Both of them second-term Bacl ambassadors of the Faculty. Roughly 150 of the comprehensive information program, where the acquaint themselves with the campus, faculty, s advance of their studies. 1,511 students had ap summer term; those with a final school examin: stood a chance to be admitted.

On March 22, the new students can launch into induction week: 40 volunteer student mentors v the comprehensive event, helping them to a su

For more information on the E!Week, please visit

www.wiwi.uni-frankfurt.de/mein-wiwi-studium/

For a detailed article on the E!Week (German only), please go to the Goethe-Spektrum:

http://www.muk.uni-frankfurt.de/Publikationen/goethespektrum/doc/GS_2010-01.pdf

Barbara Kleiner, Student Marketing, →E-Mail

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COURSES

The well-deserved Best Paper Award in the Bachelor Seminar 'Labor Market Theory and Policy' in winter term and Marko Susnik, went to Martin Ungerer. In his paper, Ungerer gave an overview of the cost-benefit analysis and discussed the current research against the background of topical points of criticism such as flexibility, local reorientation. In a work-intensive atmosphere, he presented his findings during a seminar in the Goethe University 'Bergkranz' in Riezlern, Austria. This award is in recognition of his excellent performance. Congratulations!

Marko René Susnik, → [E-Mail](#)

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INFORMATION FROM THE INTERNATIONAL OFFICE

VISITING STUDENTS FROM THE SABANCI UNIVERSITY, ISTANBUL

'... We plan to visit Germany in the last week of January and we would very much like to listen to Prof. Al... I will appreciate your help in making our desire come to life.' This request of Turkish students from the Sabanci University was granted by the Dean, who welcomed the student group and answered their questions.

Under the title 'Tea Talks with CEOs @Germany', the students had organized a tough one-week program, in which they invited leaders from business, academia and politics. The 17 students, most of whom are enrolled in an industrial engineering course, had brought a long list of questions: 'What do the individual degree courses include?' 'Should an MSc follow after the Bachelor course, or is it advisable to gain some practical experience in between?' 'What's your typical career path in Germany?' 'How can a career and family life be reconciled?' These were just some of the topics discussed. The Head of the Faculty's International Office, a representative of the Goethe University's International Office, and other guests were not only seeking advice for their own individual careers but also ideas for their educational environment.

In a lunch session, other issues were discussed in smaller groups. Topics included the prejudices Turkish students have about Germany, the relationship of Turkish immigrants with their home country, and possible EU membership of Germany. The Frankfurt hosts with a number of interesting insights into their guests' opinions on economic and societal conditions.

The Turkish students proceeded to their next appointment with Wolfgang Mansfeld, President of the BVI (Frankfurt Asset Management).

In conclusion, the visit constituted a great initiative by the students of the private Sabanci University established in Istanbul with 10,000 undergraduate students and 684 Master students. Its Faculty of Management is, like our own Faculty, a member of the highly acknowledged association of educational institutions in economics.

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